2022.06

# Pathway To Royal Lifestyle Director

REWARDS & LEADERSHIP PROGRAM 2022

OPULENCE GLOBAL

# Pathway to Royal Lifestyle Director

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Operating an Opulence Global business is simple. It is done through social sharing in person, through social media or other online platforms. As an Opulence Global Partner, you simply promote your state-of-the-art E-Mall loaded with over a thousand of the finest products exclusive only to Opulence Global to start selling products and launching new E-Mall. Anyone can do it anywhere in the world without any experience.

## Opulence Global's robust compensation plan offers 12 ways of earning:

1. Retail Profits
2. Wholesale Profits
3. Residual Income: Binary Commission
4. Monthly Global Revenue Sharing (MGRS)
5. Personal Team Bonus
6. Fast Start Bonus
7. Mentorship Bonus
8. Opulence Car Club
9. Travel Bonus
10. Organizational Revenue Sharing (ORS)
11. Royal Lifestyle Director Fashion Bonus
12. Opulence Points




Disclaimer: “As with any business, your results may vary, and will be based on your individual capacity, business experience, expertise and level of desire. There are no guarantees, promises, representations and/or assurances concerning the level of success you may experience. Your level of success depends of the time you devote to the business, the ideas and techniques utilized, your finances, knowledge and various skills, since such skills and factors differ according to individuals.”

## THE EVOLUTION OF AUTO SHIP

One of the unique benefits of the Opulence Global monthly PV qualification fulfillment is Partners are not required to subscribe to an auto-ship program like the other conventional network marketing companies. Partners can meet their monthly PV qualification in three ways:

1. Monthly Shopping Credits subscription
2. Monthly Smart Buy
3. Personal purchases

Meeting the monthly PV qualification is the monthly business maintenance that keeps the business active, allowing the business to build residual income. Unlike traditional businesses where overhead is high, to keep an Opulence Global business active requires only $150/month. **Smart Buy is the smart thing to do to keep your business running.**

## WHAT ARE SHOPPING CREDITS?

Shopping Credits is the smart way to shop. Set it and forget it. Allowing Partners to **buy what they want, when they want**. Shopping Credits can be accumulated for future redemption. Shopping Credits is the evolution to auto-ship programs.

| SHOPPING CREDITS ULTRA (SCU) | SHOPPING CREDIT (SC) |
|---|---|
| Can be used towards **ANY** products (Except promo products) | Can be used towards **FASHION & PERSONAL CARE** products only |




## WHAT IS SMART BUY?



Smart Buy was created to help you receive your favourite beauty, personal care, and health products right at your doorsteps every month, worry-free. It is also a backup to **protect your commissionable volume (CV)** in an event that your Personal Volume (PV) has not met your minimum monthly requirement. If the minimum is met before the process date, then the scheduled Smart Buy will be deferred to the next month, unless the "Smart Buy Automated" option was selected.

Protect your team's commissionable volume (CV) by subscribing to your monthly Smart Buy or select a backup subscription of SCU to accumulate towards your next purchase.




***Receive 10% additional discount on product purchases after 3 consecutive ongoing SMART BUY orders at a minimum of 150 PV per order for Partners.***

### SETTING UP YOUR SMART BUY IS QUICK AND EASY:

1. From your account "Dashboard" > "Subscription" > "Smart Buy"
2. Choose your favourite products or SCU and the system will do the rest.
3. To ensure you do not lose your 10% Smart Buy discount, select **#7 Smart Buy Automated** to process your Smart Buy order even if you are already PV qualified for the month.
4. Select **#8 Shopping Credits Adjustment** to ensure you meet your commission qualifying PV requirement.

All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

## OPULENCE POINTS

Opulence Points is another perk we offer our Partners and VIP Shoppers where they can accumulate and redeem for perks and gifts. Partners can share their Opulence Points with their VIP Shoppers and potential customers as incentives of their own.

Opulence Points can only be earned and accumulated through various activities including launching new E-Mall, Rank advancement and making certain purchases.

| ACTIVITY | POINTS |
|---|---|
| Qualifying MGRS | 7,500 |
| Launch a LA | 15,000 |
| Launch a BP | 4,000 |
| Buy/Sell Momentum Pack | 30,000 |
| Annual Renewal | 1,000 |
| Top monthly PV (Minimum $1,000 in CV value) | 50,000 |
| Top Launcher (Based on the CV generated) | 50,000 |

| RANK ADVANCEMENT** | |
|---|---|
| Lifestyle Director I | 25,000 |
| Lifestyle Director II | +15,000 |
| Lifestyle Director III | +50,000 |
| Lifestyle Director IV | +100,000 |
| Presidential Lifestyle Director | +500,000 |
| Royal Lifestyle Director | +1,000,000 |

Shipping cost is not included.
** Based on company's discretion



All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

# E-Mall PACKAGE

BEST VALUE

## LIFESTYLE ADVISOR

$1,300

**RETAIL VALUE: $1,899**

PURCHASE DISCOUNT
**30%** + 10% Smart Buy Discount (Condition applies)

SHOPPING CREDITS ULTRA
**$1,300** RETAIL VALUE

**FREE** 1 YEAR E-MALL PLATFORM
**$499** RETAIL VALUE

MAX RESIDUAL INCOME
**$1,000** PER WEEK

MINIMUM MONTHLY PV
**$150**

LAUNCH GIFT
**$100** IN **EXIT** TOKEN*

## THE LIFESTYLE ADVISOR ADVANTAGES

- **MAXIMUM EARNING POTENTIAL**
- **MAXIMUM BUYING POWER**
- **MGRS SHARE ELIGIBLE**
- **FIRST STEP TO MORE BENEFITS & REWARDS**
- **SMART BUY DISCOUNT ELIGIBLE**

**WELCOME KIT**
of business promo material sent to your doorstep

play
**ACTIVATION SPIN WHEEL**
on the Opulence APP
(Within 72 Hours of Launch)

**Download the Opulence Mobile App**

Download on the App Store | GET IT ON Google Play

**1 YEAR FREE E-MALL PLATFORM**
E-commerce Platform pre-loaded with our exclusive products to your E-Mall ready to ship worldwide



## A GIFT FOR LIFESTYLE ADVISOR & BRAND PARTNER

**WELCOME KIT*****

To ensure our global Partners have an optimal start to their new opportunity, a Welcome Kit of business promotional materials is sent to their doorstep. The Welcome Kit includes, the Prosperity Book, Media Accolades, a Fountain of Life Brochure, a Safe Home Revolution booklet, an USB drive with the digital videos and digital versions of the brochures, an Opulence pen, an Opulence pin and an Opulence prepaid Visa card.

*The wholesale value of the Shopping Credits Ultra is $910
*Conversion fee from Opulence Currency to EXIT token applies
*Additional fulfillment fee applies to all E-Mall launches: $45
**Launch gift is only available to initial E-Mall launch
*** Welcome Kit may not be available to certain countries and/or launch promotions.
All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

# E-Mall PACKAGE

## BRAND PARTNER

$350

**RETAIL VALUE: $859**

PURCHASE DISCOUNT
**20%** + 10% Smart Buy Discount (Condition applies)

SHOPPING CREDITS ULTRA
**$350** RETAIL VALUE

**FREE** 1 YEAR E-MALL PLATFORM
**$499** RETAIL VALUE

MAX RESIDUAL INCOME
**$333** PER WEEK

MINIMUM MONTHLY PV
**$75**

LAUNCH GIFT
**$10** IN **EXIT** TOKEN*

**WELCOME KIT**
of business promo material sent to your doorstep

Play
**ACTIVATION SPIN WHEEL**
on the Opulence APP
(Within 72 Hours of Launch)

**Download the Opulence Mobile App**

Download on the App Store | GET IT ON Google Play

**1 YEAR FREE E-MALL PLATFORM**
E-commerce Platform pre-loaded with our exclusive products to your E-Mall ready to ship worldwide

## ANNUAL E-MALL RENEWAL

E-Malls are automatically renewed on the Partner's one-year anniversary of their launch date at a rate of $100 plus applicable taxes. Successful renewal will allow Partners to enjoy all the benefits of Opulence Global membership for another year and receive **2 FREE bottles of Fountain of Life** with their next purchase. As of January 2020 Partners who renew their account are also entitled to receive **1,000 Opulence Points** with their renewal.




## E-MALL FEATURES:

- E-COMMERCE WEBSITE
- PARTNER RELATIONS SUPPORT
- ORDER PROCESSING MANAGEMENT
- LANGUAGE TRANSLATION SUPPORT
- BUSINESS TRAINING AND SUPPORT
- MODBILE APP
- PRE-LOADED WITH 1000S OF PRODUCTS
- GLOBAL SALES NETWORK
- **NO** CREDIT CARD PROCESSING FEE
- BUSINESS PERFORMANCE ANALYTICS (PPC)
- PRODUCTS E-CATALOGUES

* The wholesale value of the Shopping Credits Ultra is $280
* Conversion fee from Opulence Currency to EXIT token applies
* Additional fulfillment fee applies to all E-Mall launches: $45
** Welcome Kit may not be available to certain countries and/or launch promotions.
All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

## E-MALL PACKAGES

| E-MALL | PACKAGE PRICE* | CV | PURCHASE DISCOUNT | SHOPPING CREDITS ULTRA RETAIL VALUE | SHOPPING CREDITS ULTRA WHOLESALE VALUE | OC IN EXIT TOKEN | MAX WEEKLY RESIDUAL COMMISSIONS | MINIMUM MONTHLY PV |
|---|---|---|---|---|---|---|---|---|
| **BRAND PARTNER** | $350 | $100 | 20% | $350 | $280 | $10 | $333 | $75 |
| **LIFESTYLE ADVISOR[1]** | $1,300 | $300 | 30% | $1,300 | $910 | $100 | $1,000 | $150 |

## E-MALL UPGRADES

### 3 WAYS TO BECOME LIFESTYLE ADVISOR

1. **Purchase the Lifestyle Advisor E-Mall Package** and enjoy maximum purchase power and earning potential.

**$1300**

PURCHASE DISCOUNT

SHOPPING CREDITS ULTRA

**$100** IN EXIT TOKEN*

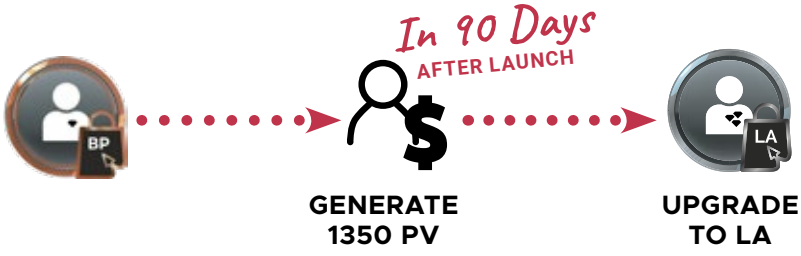
ACTIVATION SPIN WHEEL

2. **Mentor your way to Lifestyle Advisor:** Upgrade ***progressively*** through building your business.




3. **Sell your way to Lifestyle Advisor:** Through your Personal Volume (PV) as a Brand Partner you can upgrade for FREE when you generate 1350 PV within your first 90 days.

**Personal Volume (PV) is generated:**
- Personal product or shopping credit purchase
- PV is based on Canadian LA pricing




* Additional fulfillment fee applies to all E-Mall launches: $45
* Conversion fee from Opulence Currency to EXIT token applies
[1] Lifestyle Advisor E-Mall activation: Mentor 2 Level 1 partners to achieve Lifestyle Advisor status who generate $150+ monthly PV each.

All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

## RETAIL PROFITS: THE FIRST WAY TO EARN

The very first step to make profits in your Opulence Global business is selling your products through your E-Mall. You can earn up to 59% profit on every product sold in your E-Mall by promoting your website in person, on social media, at trade shows, or hosting Opulence Experiences, etc, and up to 37% DISCOUNT on your entire E-Mall.

Any product you personally buy and then sell, helps you accumulate (PV) Personal Volume (based on Lifestyle Advisor in Canada product discount) to qualify for certain achievements in your business. For example:

| | PRODUCT | RETAIL PRICE | WHOLESALE PRICE | PROFIT |
|---|---|---|---|---|
|  | FERI Swan Ring | $128 | $89.94 | **$38.06** |
|  | FERI Microsilver Protection Toothpaste | $20.48 | $14.18 | **$6.30** |
|  | Fountain of Life | $65.63 | $45.94 | **$19.69** |

Example shown based on a Lifestyle Advisor E-Mall.

### EXAMPLE FOR AVERAGE $20 PROFIT PER ITEM SOLD:

| # OF ITEM SOLD | TOTAL PROFIT |
|---|---|
| 5 | $100 |
| 10 | $200 |
| 100 | $2,000 |
| 200 | $4,000 |

*All profit margins are approximate and may vary from Country to Country.







## WHOLESALE PROFITS±



A one-time wholesale profit is earned when you personally introduce a new Partner who launches their E-Mall.

| E-MALL LEVEL | LAUNCH A BRAND PARTNER | LAUNCH A LIFESTYLE ADVISOR |
|---|---|---|
| **BRAND PARTNER** | $25 | $100 |
| **LIFESTYLE ADVISOR** | $50 | $300 |

± The difference in Wholesale Profits are applicable to upgrades within first 30 days of launch.

All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

## BINARY CYCLE STRUCTURE

EARN UP TO **8.5%** ON YOUR ENTIRE ORGANIZATION TO **INFINITY**

The Opulence Global revolutionary "INFINITY" compensation plan is like no other. The binary commission is the most lucrative part of our compensation plan, offering lifelong residual income to our active Partners. Opulence Global's total payout is 60%* plus perks.

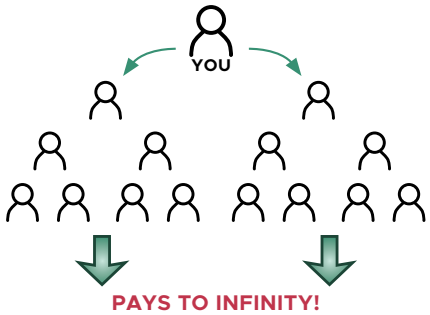
All commissionable volume (CV) generated from E-Mall launches, organizational online product purchases, and monthly Smart Buys are contributed to the total commission cycle requirement. The CV can be split 1/3-2/3, 50-50, or 2/3-1/3 between both teams down to infinity. The plan does not have cycle overages. The unused volume will be carried over to the following week. The accumulated volume will not be flushed as long as the minimum monthly PV maintenance is met.

### CV PUSH UP

| PRODUCT TYPE | % |
|---|---|
| **FASHION** | 46% |
| **PERSONAL CARE** | 46% |
| **HEALTH** | 46% |
| **SHOPPING CREDITS** | 46% |
| **E-MALL LAUNCH** | See pg 8 |

### CV SPLIT PER CYCLE

| LEFT | RIGHT |
|---|---|
| 1/3 | 2/3 |
| 50 | 50 |
| 2/3 | 1/3 |




### WEEKLY CYCLE CV MILESTONES

| CYCLE LEVEL | TOTAL CV | BOTH CV COMBINATION | PAYOUT % UP TO | BRAND PARTNER WITH MONTHLY 75 PV | LIFESTYLE ADVISOR WITH MONTHLY 75 PV | LIFESTYLE ADVISOR WITH MONTHLY 150 PV |
|---|---|---|---|---|---|---|
| **LEVEL 1** | $900 | $300 / $600 **OR** $450 / $450 **OR** $600 / $300 | 5% | $15 | $25 | $45 |
| **LEVEL 2** | $1800 | $600 / $1200 **OR** $900 / $900 **OR** $1200 / $600 | 5.5% | $33 | $60 | $100 |
| **LEVEL 3** | $3600 | $1200 / $2400 **OR** $1800 / $1800 **OR** $2400 / $1200 | 6.1% | $73 | $145 | $220 |
| **LEVEL 4** | $5400 | $1800 / $3600 **OR** $2700 / $2700 **OR** $3600 / $1800 | 7.4% | $133 | $280 | ***POWER CYCLE*** $400 + $60 Bonus |

* If total binary commissions paid exceed 60%, then the binary commission payout is normally reduced proportionally across the board to bring the total down to 60%.

## POWER CYCLE BONUSES

### PERSONAL CONVENTION POOL

Accumulated and paid out at Convention*

**$30** PER POWER CYCLE → Convention $

If you had 100 power cycles in a calendar year, you would receive a Convention Pool cheque for 100 x $30 = $3,000. Hitting 100 power cycles also meant you would have earned 100 x $400 = $40,000 that year in the Binary Commissions, not including all the other bonuses. * Only eligible to Convention Attendees

### PERSONAL MARKETING POOL

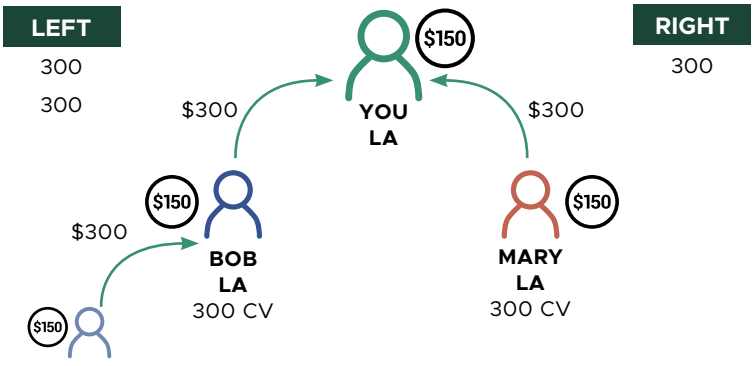
Use towards approved business and marketing promotions

**$30** PER POWER CYCLE → Marketing $

Opulence Global recognizes that as in any business, there are times where you will have expenses while building your business from flights, hotels, meeting rooms, print material (bulk), etc. The Marketing Pool is designed to help you create a pool of funds that you can claim and reimburse these expenses. Marketing Bonuses can also be pooled together to support larger marketing budgets.

All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

## TEAM COMMISSIONS WEEK 1




| LEFT GROUP VOLUME | | RIGHT GROUP VOLUME | |
|---|---|---|---|
| | 600 | 300 | |
| | -600 | -300 | = 900 ➔ $45 |
| CARRY-OVER | 0 | 0 | |

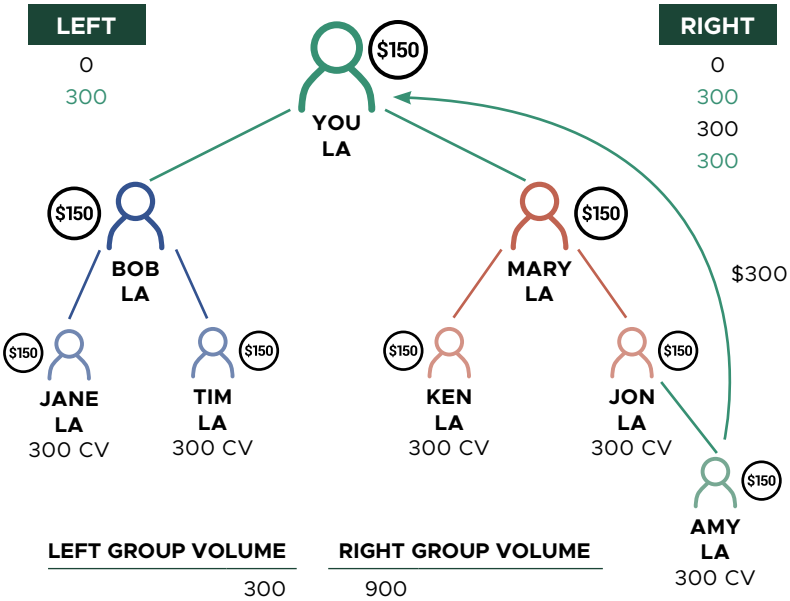
### YOUR WEEK 1 ACTIVITIES

You introduced 2 Lifestyle Advisors (LA), Bob on the left and Mary on the right, then Bod introduced Jane on his left.

### YOUR WEEK 1 PAYOUT SUMMARY

Wholesale Profit: $300 + $300 = $600
Team Commissions: $45
Total Week 1 Payout: $645
Opulence Points: 15,000 + 15,000 = 30,000
Bob - Wholesale Profit: $300 + 15,000 OP

## TEAM COMMISSIONS WEEK 2




| LEFT GROUP VOLUME | | RIGHT GROUP VOLUME | |
|---|---|---|---|
| | 300 | 900 | |
| | -300 | -600 | = 900 ➔ $45 |
| CARRY-OVER | 0 | 300 | |

### YOUR WEEK 2 ACTIVITIES

Bob introduced 1 LA, Tim on the right. Mary also introduced 2 LAs, Ken on the left and Jon on the right. You, then, introduced Amy and place her on right.

### YOUR WEEK 2 PAYOUT SUMMARY

Wholesale Profit: $300
Team Commissions: $45
Total Week 2 Payout: $345
Opulence Points: 25,000 + 15,000 = 40,000
Rank Achievement: Lifestyle Director 1
Fast Start Bonus Qualified

In this example, your total team commissions of the month ($45 and $45) would be doubled for a grand total of $180. Also, if you qualified for MGRS you will receive 2 shares.

Mary would make the same commissions you made in week 1 as they have duplicated your week 1 activities.

Note 1: Infinite carry-over amount (no cap)

Note 2: No flushing of volume as long as the minimum monthly PV is meant

Note 3: Binary commission activation: personally generating $150+ PV and have a Level 1 Partner who generates $150+ in monthly PV in both teams (1 on the left and 1 on the right)

Note 4: You are qualified for the Fast Start Bonus by Rank advancing within 30 days of launch

All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

## DISCOVER THE POWER OF BINARY

YOU ARE WORKING FOR YOURSELF BUT NOT BY YOURSELF

The benefits of a binary plan is every Partner and their VIP Shoppers in your organization all contribute to your growth, not just the ones you personally introduced to the business. The CV can be split 1/3-2/3, 50-50, or 2/3-1/3 between both teams down to infinity. The plan does not have cycle overages. The unused volume will be carried over to the following week. The accumulated volume will not be flushed as long as the minimum monthly PV maintenance is met.

The chart below demonstrate the residual income generated when the Partners and VIPs in your organization purchase $150 of products monthly. This does not include wholesale profits, retail profits, volume from packages, additional purchases or sales generated from the website, or any other bonuses.

| NUMBER OF PARTNERS/ VIP SHOPPERS | CV GENERATED FROM $150 PURCHASE (46%) | TOTAL CV | PAYOUT |
|---|---|---|---|
| **14** | 69 | 966 | $45.00 |
| **27** | 69 | 1,863 | $100.00 |
| **53** | 69 | 3,657 | $220.00 |
| **79** | 69 | 5,451 | $460.00 |
| **183** | 69 | 12,627 | **$1,020.00** |
| **445** | 69 | 30,705 | $2,520.00 |
| **861** | 69 | 59,409 | $5,060.00 |
| **1,725** | 69 | 119,025 | $10,120.00 |

*Assuming the $150 generates 69 PV

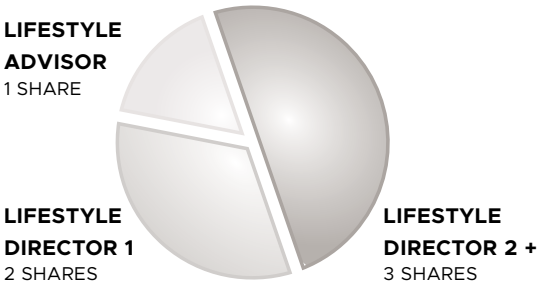
## COMPENSATION PLAN HIGHLIGHTS




All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

## MONTHLY GLOBAL REVENUE SHARING (MGRS)

The Monthly Global Revenue Sharing allows you to tap into the entire world sales revenue every calendar month. There are three (3) ways of qualifying for the bonus.




### THE STANDARD METHOD




### THE MOMENTUM PACK METHOD

Achieve MGRS qualification instantly by purchasing the Momentum Pack, which generates 2,500 PV.

### THE PERSONAL VOLUME METHOD

Generate 2,500 PV by making personal products or Shopping Credits purchases in a calendar month.

## LIFESTYLE ADVISOR PERSONAL TEAM BONUS

As a Lifestyle Advisor you also receive Personal Team Bonus from all the personal purchases of your first generation Brand Partner (10%) after they launch. If they buy SC the Bonus is paid when they redeem in a particular order.




* Not applicable to Shop launches

## FAST START & MENTORSHIP BONUS

Earn up to $100,000 in bonus by rank advancing within the compulsory time frame.

| STATUS | FROM LAUNCH | BONUS |
|---|---|---|
| **LIFESTYLE DIRECT 1 (LD 1)** | 7 Days<br>30 Days | Triple (3x) qualifying month's binary commissions up to $1,000<br>Double (2x) qualifying month's binary commissions up to $1,000 |
| **LIFESTYLE DIRECT 2 (LD 2)** | 7 Days<br>30 Days | Triple (3x) qualifying month's binary commissions up to $2,000<br>Double (2x) qualifying month's binary commissions up to $2,000 |
| **LIFESTYLE DIRECT 3 (LD 3)** | 90 Days | Double (2x) qualifying month's binary commissions up to $5,000 |
| **LIFESTYLE DIRECT 4 (LD 4)** | 12 Months | Double (2x) qualifying month's binary commissions up to $10,000 |
| **PRESIDENTIAL LIFESTYLE DIRECTOR (PLD)** | 24 Months | Double (2x) qualifying month's binary commissions up to $50,000 |
| **ROYAL LIFESTYLE DIRECTOR (RLD)** | 36 Months | Double (2x) qualifying month's binary commissions up to $100,000 |

### MENTORSHIP BONUS

10% of the Fast Start Bonus may be awarded to the enroller. Part or all of the Mentorship bonus can be given to other parties if deemed appropriate. Compensated based on company's discretion.

All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

## OPULENCE CAR CLUB

Opulence Global values the dedicated Partners who help us be successful. To say “thank you” and commend you on a job well done, we offer the 6-tier car options to our Partners to drive their cars for FREE. For those who meets the qualifications and do not wish to use the bonus towards a car, they may receive the amount in FREE Shopping Credit Ultra (Retail value) as an alternative.

| STATUS | CAR OPTION | AMOUNT |
|---|---|---|
| **LD 1** | Premium Car | $500 per month **or** $1,000 in products |
| **LD 2** | Executive Car | $750 per month **or** $1,500 in products |
| **LD 3** | Luxury Car | $1,000 per month **or** $2,000 in products |
| **LD 4** | Luxury Plus Car | $1,500 per month **or** $3,000 in products |
| **PLD** | Exotic Car | $2,000 per month **or** $4,000 in products |
| **RLD** | Exotic Plus Car | $4,000 per month **or** $8,000 in products |





## TRAVEL BONUS

Work hard, play hard. Experience the world for FREE by advancing on your Opulence journey. Upon qualification, our Partners may receive the Opulence Travel Bonus.

| STATUS | BONUS |
|---|---|
| **LD 2** | Cruise Vacation |
| **LD 3** | Exclusive Summit |
| **LD 4** | All Inclusive Exotic Vacation |
| **PLD** | First/Business Class Travel up to $20,000 |
| **RLD** | Private Jet Travel up to $40,000 |

## ORGANIZATIONAL REVENUE SHARING (ORS)

Receive a matching bonus of the binary commissions of the entire organization until your Level 1 reaches the same status as you.

| STATUS | BONUS |
|---|---|
| **PLD** | 0.5% until Level 1 reaches PLD |
| **RLD** | 0.5% until Level 1 reaches PLD<br>1% until Level 1 reaches RLD |

## ROYAL LIFESTYLE DIRECTOR FASHION BONUS

Receive the prestigious FERI President Timepiece or a FERI MOSH ring valued at $100,000 on us.



All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

LIFESTYLE DIRECTOR I

| | |
|---|---|
| **QUALIFICATIONS** | • Must be a Lifestyle Advisor generating $150+ PV to become "full commission qualified"<br>• Mentor two Level 1 Lifestyle Advisors to launch two Lifestyle Advisors each who generate $150+ monthly PV (could be on the same side team) |
| **STATUS MONTHLY MAINTENANCE** | VIP $200 NRS + $2,250 CV Min $750 per team |
| **MAXIMUM WEEKLY COMMISSIONS** | $1,500 + BONUS |
| **FAST START BONUS*** FROM LAUNCH DATE | 7 Days **TRIPLE** bonus: 3 x qualifying month's binary commissions up to $1,000<br>30 Days **DOUBLE** bonus: 2 x qualifying month's binary commissions up to $1,000 |
| **CAR CLUB QUALIFICATIONS** | Premium car up to $500 per month |

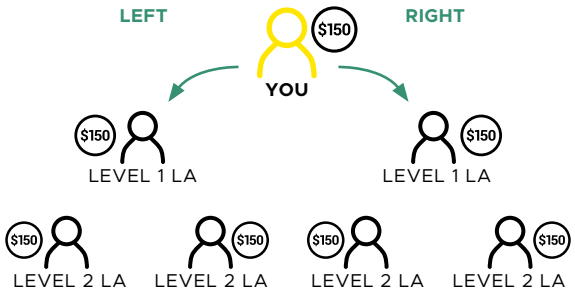


Launch 1 LA + $6,750 CV Min $2,250 per team + VIP $300 NRS + $500 BQV = *Car Qualified!*

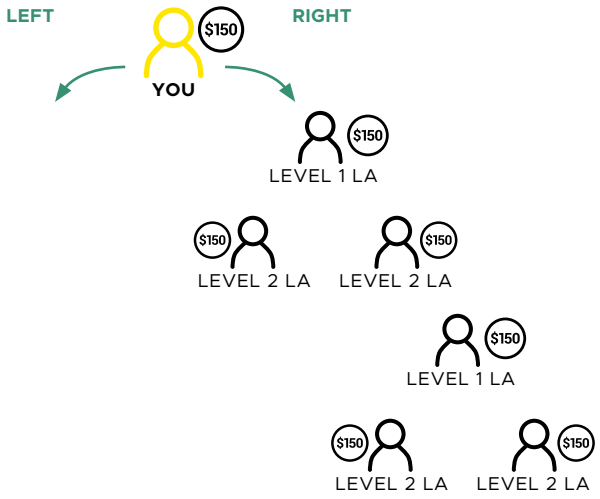
**Path to the Car**: $150 50 - 100 E-Malls on $150 Smart Buy + VIP $300 NRS + Launch 1 LA = *Car Qualified!*

## RANK ADVANCE ORGANIZATION STRUCTURE:

**Option 1**




**Option 2**




All new E-Mall launches are exempt from the PV requirement for the first 21 days of launch.

* Mentorship Bonus: 10% of the Fast Start Bonus may be awarded to the enroller, subject to corporate discretion.
*Only awarded to enroller if they provided support to their new LD to advance. Part or all of Mentorship bonus can be given to other parties if deemed appropriate solely based on company's discretion.*

All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

# THE LEADERSHIP PROGRAM

LIFESTYLE DIRECTOR II

**QUALIFICATIONS**

- Must be a Lifestyle Director 1 generating $150+ PV to become "full commission qualified"
- Mentor two Level 1 Partner to achieve LD1 or higher who generates $150+ in monthly PV (could be on the same side team)

**STATUS MONTHLY MAINTENANCE**

VIP $200 NRS + $7,500 CV Min $2,500 per team + $1,125 PGV

**MAXIMUM WEEKLY COMMISSIONS**

$2,500 + BONUS

**FAST START BONUS*** FROM LAUNCH DATE

7 Days **TRIPLE** bonus: 3 x qualifying month's binary commissions up to $2,000
30 Days **DOUBLE** bonus: 2 x qualifying month's binary commissions up to $2,000

**CAR CLUB QUALIFICATIONS**



Premium car up to $750 per month

Launch 1 LA + $12,000 CV Min $4,000 per team + VIP $300 NRS + $600 BQV = *Car Qualified!*

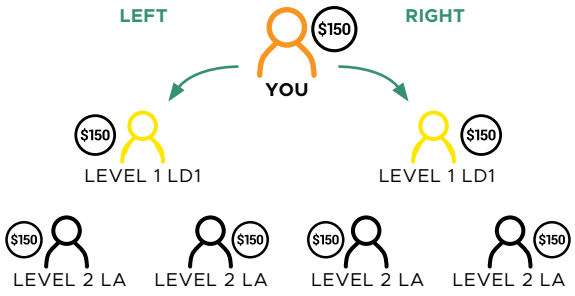
**TRAVEL QUALIFICATION****

$30,000 PGV = *Cruise Eligible!*

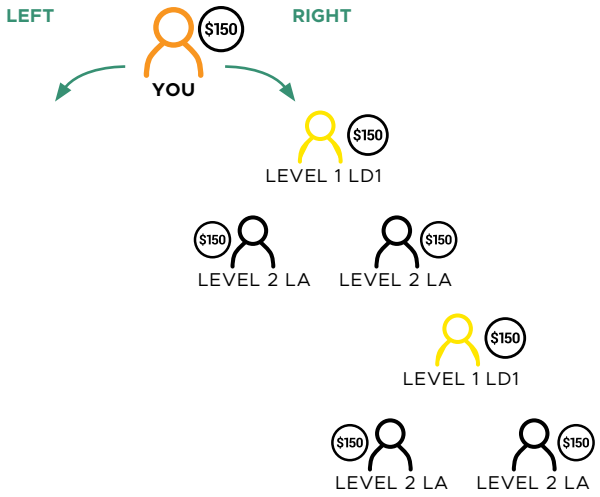
*** FREE Cruise qualification: *If LD2 rank is achieved through blitz launch packages, PLUS launches after June 2022, $30,000 PGV must be achieved before qualifying for the cruise.*

## RANK ADVANCE ORGANIZATION STRUCTURE:

**Option 1**




**Option 2**




All new E-Mall launches are exempt from the PV requirement for the first 21 days of launch.

* Mentorship Bonus: 10% of the Fast Start Bonus may be awarded to the enroller, subject to corporate discretion.
*Only awarded to enroller if they provided support to their new LD to advance. Part or all of Mentorship bonus can be given to other parties if deemed appropriate solely based on company's discretion.*

All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

# THE LEADERSHIP PROGRAM

LIFESTYLE DIRECTOR III

**QUALIFICATIONS**

- Must be a Lifestyle Director 2 generating $150+ PV to become "full commission qualified"
- Mentor two Level 1 Partner to achieve LD2 or higher who generates $150+ in monthly PV
- Minimum group volume of $45,000, with minimum of $15,000 per team, and $1,500 in personal group volume

**STATUS MONTHLY MAINTENANCE**

VIP $200 NRS + $45,000 CV Min $15,000 per team + $ $1,500 PGV

**MAXIMUM WEEKLY COMMISSIONS**

$5,000 + BONUS

**FAST START BONUS*** FROM LAUNCH DATE

90 Days **DOUBLE** bonus: 2 x qualifying month's binary commissions up to $5,000

**CAR CLUB QUALIFICATIONS**



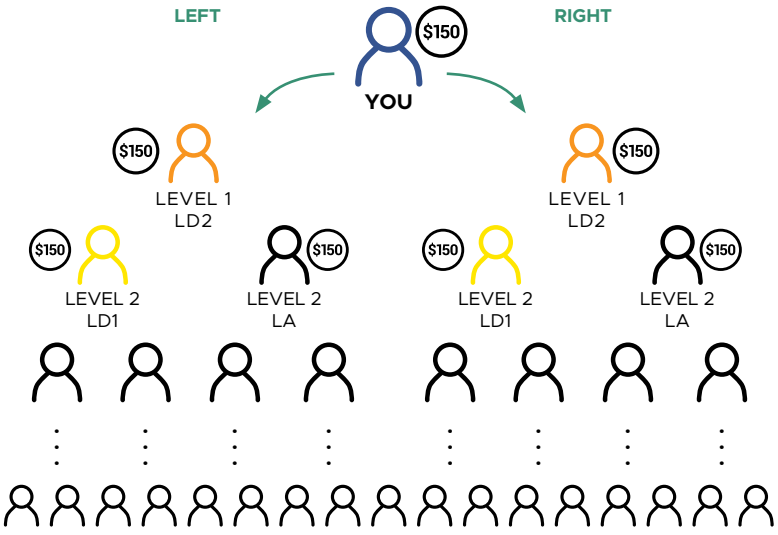
Premium car up to $1,000 per month

Launch 1 LA + $45,000 CV Min $15,000 per team + VIP $400 NRS + $800 BQV = *Car Qualified!*

**TRAVEL**

*Summit Qualified!*

## RANK ADVANCE ORGANIZATION STRUCTURE:




All new E-Mall launches are exempt from the PV requirement for the first 21 days of launch.

* Mentorship Bonus: 10% of the Fast Start Bonus may be awarded to the enroller, subject to corporate discretion.
*Only awarded to enroller if they provided support to their new LD to advance. Part or all of Mentorship bonus can be given to other parties if deemed appropriate solely based on company's discretion.*

All prices shown are in Canadian dollar value. Please refer to page 22 for the glossary.

# THE LEADERSHIP PROGRAM

LIFESTYLE DIRECTOR IV

**QUALIFICATIONS**

- Must be a Lifestyle Director 3 generating $150+ PV to become "full commission qualified"
- Mentor two Level 1 Partner to achieve LD3 or higher who generates $150+ in monthly PV
- Minimum group volume of $150,000, with minimum of $50,000 per team, and $2,250 in personal group volume

**STATUS MONTHLY MAINTENANCE**

VIP $200 NRS + $150,000 CV Min $50,000 per team + $2,250 PGV

**MAXIMUM WEEKLY COMMISSIONS**

$10,000 + BONUS

**FAST START BONUS*** FROM LAUNCH DATE

12 Months **DOUBLE** bonus: 2 x qualifying month's binary commissions up to $10,000

**CAR CLUB QUALIFICATIONS**



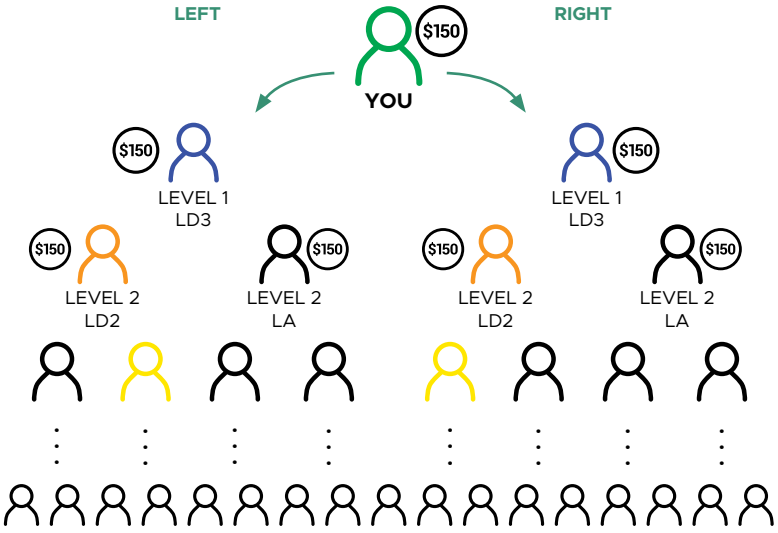
Premium car up to $1,500 per month

Launch 1 LA + $150,000 CV Min $50,000 per team + VIP $400 NRS + $800 BQV = *Car Qualified!*

**TRAVEL**

*All Inclusive Exotic Vacation*

## RANK ADVANCE ORGANIZATION STRUCTURE:




All new E-Mall launches are exempt from the PV requirement for the first 21 days of launch.

* Mentorship Bonus: 10% of the Fast Start Bonus may be awarded to the enroller, subject to corporate discretion.
*Only awarded to enroller if they provided support to their new LD to advance. Part or all of Mentorship bonus can be given to other parties if deemed appropriate solely based on company's discretion.*

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LIFESTYLE DIRECTOR P
Presidential

**QUALIFICATIONS**

- Must be a Lifestyle Director 4 generating $150+ PV to become "full commission qualified"
- Mentor two Level 1 Partner to achieve LD4 or higher who generates $150+ in monthly PV
- Minimum group volume of $750,000, with minimum of $250,000 per team, and $4,500 in personal group volume

**STATUS MONTHLY MAINTENANCE**

VIP $200 NRS + $750,000 CV Min $250,000 per team + $4,500 PGV

**MAXIMUM WEEKLY COMMISSIONS**

$30,000 + BONUS (3 E-MALLS[1])

**FAST START BONUS*** FROM LAUNCH DATE

24 Months **DOUBLE** bonus: 2 x qualifying month's binary commissions up to $50,000

**CAR CLUB QUALIFICATIONS**



Premium car up to $2,000 per month

Launch 1 LA + $750,000 CV Min $250,000 per team + VIP $500 NRS + $900 BQV = *Car Qualified!*

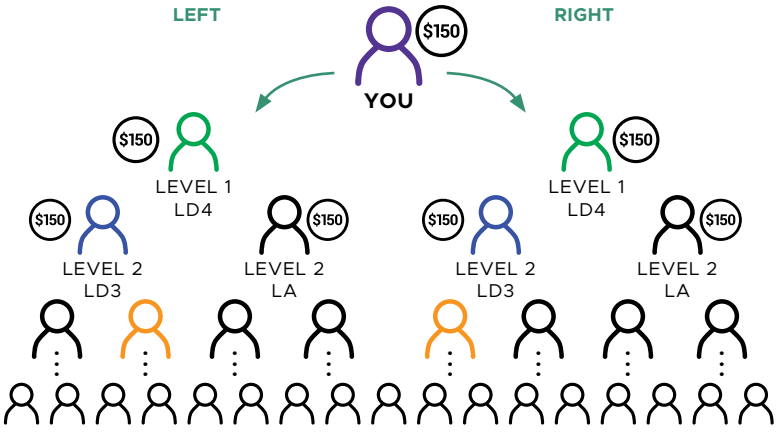
**TRAVEL**

*First / Business Class Travel up to $20,000*
UPON CORPORATE APPROVAL

**ORGANIZATIONAL REVENUE SHARING****

0.5% binary commissions of the entire organization until your Level 1 reaches PLD, up to $10,000 per month

## RANK ADVANCE ORGANIZATION STRUCTURE:




All new E-Mall launches are exempt from the PV requirement for the first 21 days of launch.
[1] E-Mall 2 & 3 can only be activated upon E-Mall 1 weekly income cap for 8 consecutive weeks.
* Fast Start Bonus will be paid out in 12 monthly payments. (Large distribution centre orders do not count towards Fast Start Bonus)
* Mentorship Bonus: 10% of the Fast Start Bonus may be awarded to the enroller, subject to corporate discretion.
*Only awarded to enr[oller if they provided support to their new LD to advance. Part or all of Mentorship bonus can be given to other parties if deemed appropriate solely based on company's discretion.*
** All leadership status qualifications must be met to qualify for Organizational Revenue Sharing Bonus.

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# THE LEADERSHIP PROGRAM

LIFESTYLE DIRECTOR Royal

**QUALIFICATIONS**

- Must be a Presidential Lifestyle Director generating $150+ PV to become "full commission qualified"
- Mentor two Level 1 Partner to achieve PLD or higher who generates $150+ in monthly PV
- Minimum group volume of $1,500,000, with minimum of $500,000 per team, and $4,500 in personal group volume

**STATUS MONTHLY MAINTENANCE**

VIP $200 NRS + $1,500,000 CV Min $500,000 per team + $4,500 PGV

**MAXIMUM WEEKLY COMMISSIONS**

$60,000 + BONUS (3 E-Malls[1])

**FAST START BONUS*** FROM LAUNCH DATE

36 Months **DOUBLE** bonus: 2 x qualifying month's binary commissions up to $100,000

**CAR CLUB QUALIFICATIONS**

Premium car up to $4,000 per month



Launch 1 LA + $1,500,000 CV Min $500,000 per team + VIP $500 NRS + $900 BQV = *Car Qualified!*

**TRAVEL**

*Private Jet Travel up to $40,000*
UPON CORPORATE APPROVAL

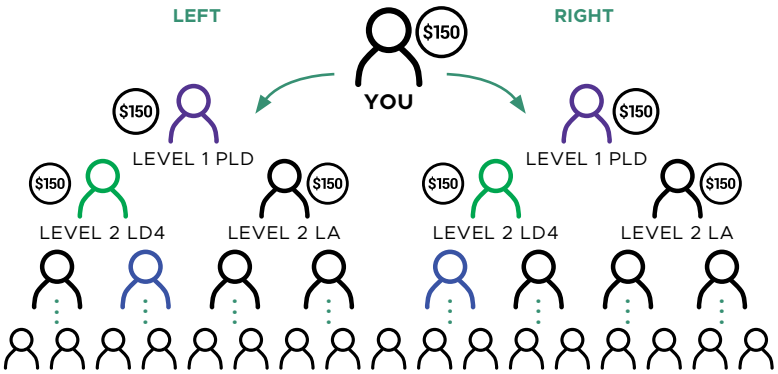
**FASHION**

*FERI President Timepiece or FERI MOSH Ring valued at $100,000*

**ORGANIZATIONAL REVENUE SHARING****

- 1% binary commissions of the entire organization until your Level 1 reaches RLD
- 0.5% binary commissions of the entire organization until your Level 1 reaches PLD

## RANK ADVANCE ORGANIZATION STRUCTURE:




All new E-Mall launches are exempt from the PV requirement for the first 21 days of launch.

[1] E-Mall 2 & 3 can only be activated upon E-Mall 1 weekly income cap for 8 consecutive weeks.

* Fast Start Bonus will be paid out in 12 monthly payments. (Large distribution centre orders do not count towards Fast Start Bonus)

* Mentorship Bonus: 10% of the Fast Start Bonus may be awarded to the enroller, subject to corporate discretion.
*Only awarded to enroller if they provided support to their new LD to advance. Part or all of Mentorship bonus can be given to other parties if deemed appropriate solely based on company's discretion.*

** All leadership status qualifications must be met to qualify for Organizational Revenue Sharing Bonus.

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# INCOME & BONUS SUMMARY

| E-Mall STATUS | PURCHASE DISCOUNT UP TO | CYCLE UP TO | MAXIMUM WEEKLY COMMISSION | ANNUAL RESIDUAL INCOME | MGRS SHARE | CAR BONUS PER MONTH UP TO | PERKS & INCENTIVES | FAST START BONUS[2] UP TO | ORS UP TO |
|---|---|---|---|---|---|---|---|---|---|
| **BP** | 28% | $135 | $333 | $17,316 | | | | | |
| **LA** | 37% | $400 + BONUSES | $1,000 | $52,000 + BONUSES | 1 | | | | |
| **LD 1** | 37% + BONUSES | $400 + BONUSES | $1,500 | $78,000 + BONUSES | 2 | $500 | | $1,000 | |
| **LD 2** | 37% + BONUSES | $400 + BONUSES | $2,500 | $130,000 + BONUSES | 3 | $750 | Cruise | $2,000 | |
| **LD 3** | 37% + BONUSES | $400 + BONUSES | $5,000 | $260,000 + BONUSES | 3 | $1,000 | Leadership Summit | $5,000 | |
| **LD 4** | 37% + BONUSES | $400 + BONUSES | $10,000 | $520,000 + BONUSES | 3 | $1,500 | Exotic Vacation | $10,000 | |
| **PLD** | 37% + BONUSES | $400 + BONUSES | $30,000 (3 E-MallS[1]) | $1,560,000 (3 E-MallS[1]) + BONUSES | 3 | $2,000 | First / Business Class Travel | $50,000** | 0.5% |
| **RLD** | 37% + BONUSES | $400 + BONUSES | $60,000 (3 E-MallS[1]) | $3,120,000 (3 E-MallS[1]) + BONUSES | 3 | $4,000 | Private Jet Travel + Fashion Bonus valued at $100,000 | $100,000** | 1% |

[1] E-Mall 2 & 3 can only be activated upon E-Mall 1 weekly income cap for 8 consecutive weeks.
[2] Mentorship Bonus: 10% of Status Advancement Fast Start Bonus upon qualification
** Payout in 12 monthly installments

LIFESTYLE DIRECTOR I
LIFESTYLE DIRECTOR II
LIFESTYLE DIRECTOR III
LIFESTYLE DIRECTOR IV
LIFESTYLE DIRECTOR P
LIFESTYLE DIRECTOR R

Disclaimer: "As with any business, your results may vary, and will be based on your individual capacity, business experience, expertise and level of desire. There are no guarantees, promises, representations and/or assurances concerning the level of success you may experience. Your level of success depends of the time you devote to the business, the ideas and techniques utilized, your finances, knowledge and various skills, since such skills and factors differ according to individuals."

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# GLOSSARY

| | |
|---|---|
| **Bonus Qualifying Volume (BQV)** | A combination of NRS (CV value), personal E-Mall launches and upgrades (CV value), and 50% of PV (CV value). Bonus qualifying BQV is calculated by calendar month |
| **Commissionable Volume** | Accumulative volume generated from team's E-Mall launches, online product purchases, and Smart Buy sales (E-Mall pricing) |
| **BP** | Brand Partner |
| **LA** | Lifestyle Advisor |
| **Level 1** | All E-Malls and VIP Shoppers directly enrolled by the Partner |
| **MGRS** | Monthly Global Revenue Sharing |
| **New Retail Sales (NRS)** | Online retail sales from personal new VIP Shoppers. Bonus qualifying NRS is calculated by calendar month |
| **E-Mall** | Personal e-commerce platform |
| **ORS** | Organization Revenue Sharing is paid out monthly |
| **Partner** | Independent E-Mall owner |
| **Personal Group Volume (PGV)** | Level 1 product purchases and sales (CV value) and NRS (CV value), Level 1 E-Mall launches/upgrades (CV value) |
| **Personal Volume (PV)** | Personal purchases at Canadian Lifestyle Advisor E-Mall pricing. |
| **PV Qualified** | To be PV qualified, a Partner is required to make a monthly $150 personal purchases in Personal Volume |
| **Shopping Credits (SC)** | Credits in wholesale value to be used towards purchases of fashion and personal care products |
| **Shopping Credits Ultra (SCU)** | Credits in wholesale value to be used towards purchases of fashion, personal care and health products |
| **Smart Buy** | Preselected packages/products chosen by the Partners that are shipped automatically each month (seven days before their monthly anniversary date) |
| **Status/Rank** | Partner's achievement within the genealogy |
| **VIP Shopper** | Retail customer |




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